

## Media Topics List

### ***“Leveraging Your Creativity in Business and Money”***

Practical tools for using creativity in business to create the best life. Blending art and creativity.

### ***“Bootstrapping a Dream Business After 40”***

Having boot strapped her second successful business, Amy’s learned the art of crafting her dream business.

### ***“Creating Products for the Profits You Deserve”***

When a product is well planned out from the start, you eliminate expensive redesign, retooling and maximize your speed to market. A great plan paired with precise follow-through lays the foundation for great sales.

### ***“The Secrets of Creating Million Dollar Products on a Low Cost Budget”***

There is a secret, low cost method to making ultra-high selling products. Big companies use it as everyday. You can too.

### ***“How to Get Ready to License Your Product Idea”***

Licensing products is a fast path to passive income. Get your product idea ready to show licensees quickly and cost effectively.

### ***“Creating Joint Ventures for Non-Info Products”***

Joint Ventures have gotten lots of attention in marketing. How do you use joint ventures if you aren’t an infopreneur?

### ***“What Retail Stores Need from You to Sell Your Product Today”***

The needs of retail stores have changed. Now more than ever, they need specific information presented the way they speak and think. Are you hitting these homeruns or are you striking out?

### ***“How to Fit Products to Your Store’s Customers like You Have a Crystal Ball”***

Learn to decode the unconscious clues your customer shows to tell you exactly what products they will buy.