



Amy Wenslow, CEO



Amy Wenslow
International Product Expert

Amy Wenslow, an international product expert, has over 21 years experience in product development, sales and management for consumer goods. Her success has taken her from North America to doing business all around the world including Hong Kong, China, Taiwan, India, the Czech Republic.

Amy is compelled by design specifically for high volume sales. Her career has blended a strong design background with sales mastery and management. For 3 years, she worked as a lead developer on Beverly Hills Gold. During this time, Beverly Hills Gold's retail sales on QVC were \$300 million dollars.

After that success, Amy managed sales teams of up to 24 people responsible for special event sales and corporate accounts including Zales, Helzberg Diamonds, Macy's and Costco.

In 2006, Amy led a product launch in Wal-Mart with a \$1.78 million dollar first order. The product performed so well it earned permanent space. Following quickly on that success, in 2007 Amy headed up development of a product line, Heart and Soul, that sold at Michael's Craft Stores, Jo-Ann's and AC Moore. Michael's sales on Heart and Soul in 2007 were \$2.5 million dollars.

Over the span of her career, Amy has worked on products as diverse as surfboards, jewelry, mouthwash, natural cleaning products, clothing and hardware. Individual piece prices ranged from \$1.99 up to \$32,000 retail.

With her warm and energetic style, Amy inspires her audiences into action. They feel her passion for people and respect for their dreams. Her entertaining, direct style simplifies complex information for immediate use. Amy's high energy has attracted corporate speaking invitations from major companies, including Federal Express. Tradeshows across the United States have engaged Amy as a popular speaker for their educational events.

Amy serves inventors and entrepreneurs as founder and CEO of Products to Profits, Inc. Products To Profits, Inc. creates winning strategies for consumer goods product development and product sales.

Amy Wenslow is an enthusiastic champion of living your passion and is driven to inspire people to take focused, specific action on their dreams.

Product Placements, Partial List:



Speaking Credits, Partial List:





Brief Professional Bio

About Amy Wenslow: International product expert Amy Wenslow teaches small businesses the secret big business strategies that create and market your product quickly, economically and profitably.

Over 21 years experience in product development / management for consumer goods

Has done business in Hong Kong, China, Taiwan, India, the Czech Republic, Canada, USA.

Developed product for Beverly Hills Gold (QVC) for 3 years. Retail sales were just under \$300 million dollars during that time.

Wal-Mart placed a product launch order valued at \$1,785,435.00 in 2006.

Michael's sold over \$2.5 million dollars retail on one of our product lines in 2007.

Speaking Topics List

“How to Build Profits in From the Beginning”

Covers key points entrepreneurs needs to address to protect their profit margins and ultimately, their business' success.

“Creating Products for the Profits You Deserve”

When a product is well planned out from the start, you eliminate expensive redesign, retooling and maximize your speed to market. A great plan paired with precise follow-through lays the foundation for great sales.

“The Secrets to Creating Your Million Dollar Product on a Low Cost Budget”

Learn insider secrets to creating million dollar products quickly and affordably from international product expert, Amy Wenslow. Big companies use these secrets everyday. You can too.

“How to Get Ready to License Your Product Idea”

Licensing products is a fast path to passive income. Get your product idea ready to show licensees quickly and cost effectively.

“Creating Joint Ventures for Non-Info Products”

Joint Ventures have gotten lots of attention in marketing. How do you use joint ventures if you aren't an infopreneur?

“What Retail Stores Need from You to Sell Your Product Today”



The needs of retail stores have changed. Now more than ever, they need specific information presented the way they speak and think. Are you hitting these homeruns or are you striking out?

“How to Fit Products to Your Store’s Customers like You Have a Crystal Ball”

Learn to decode the unconscious clues your customer shows to tell you exactly what products they will buy.